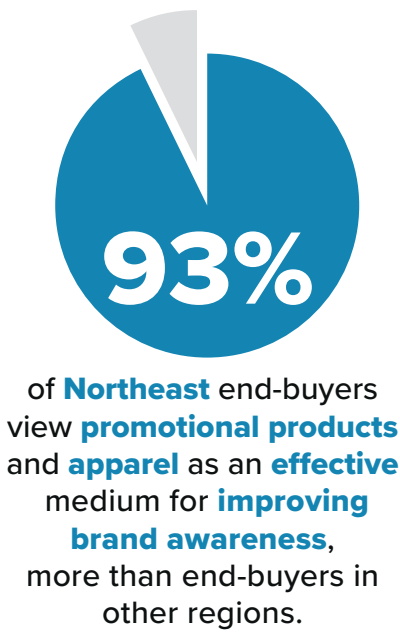


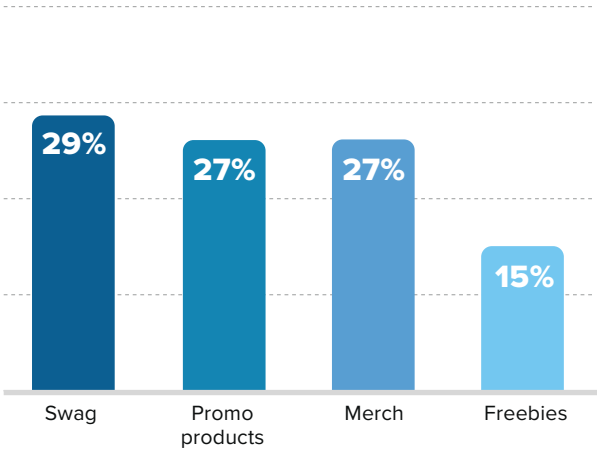


Northeast

ASI Research surveyed promotional products end-buyers working in five top industries and multiple demographics throughout the United States. Here are the key findings for end-buyers in the Northeast.



Preferred Term Used by Northeast End-Buyers

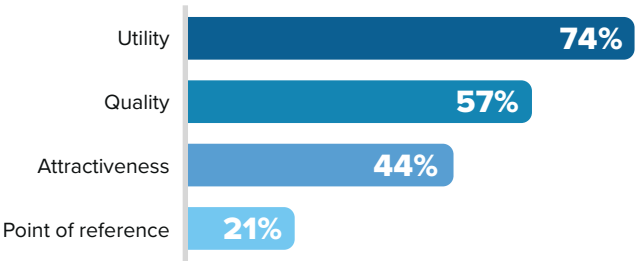


Favorite Promo Items

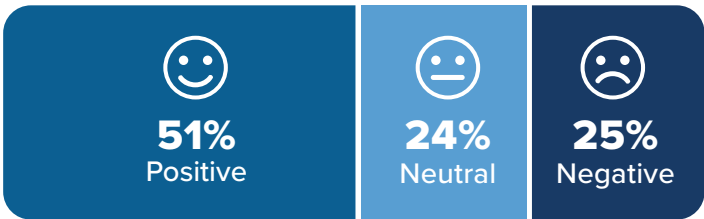
Some of the best promotional products that Northeast end-buyers have ever received include:



Why do Northeast end-buyers keep promo items?



How do Northeast end-buyers view artificial intelligence?



Northeast end-buyers say it's important that the promo products they receive are ...

