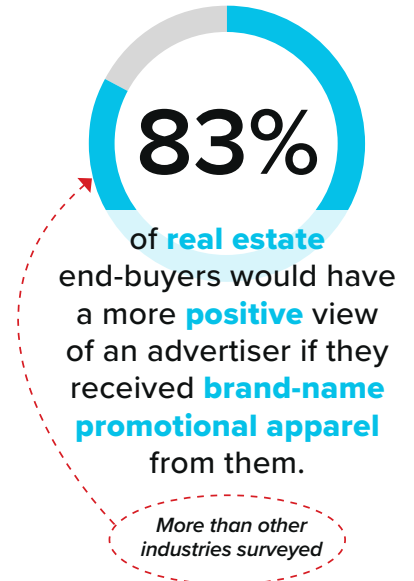
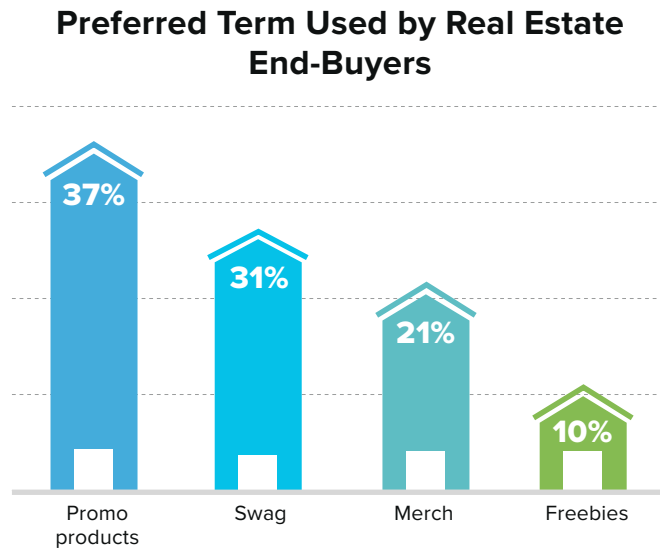


Real Estate

ASI Research surveyed promotional products end-buyers in five top industries throughout the United States. Here are the key findings for the real estate sector.

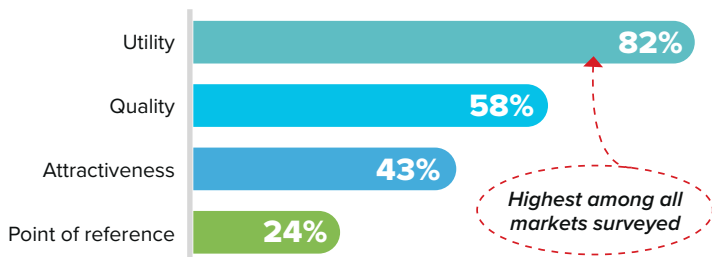


Favorite Promo Items

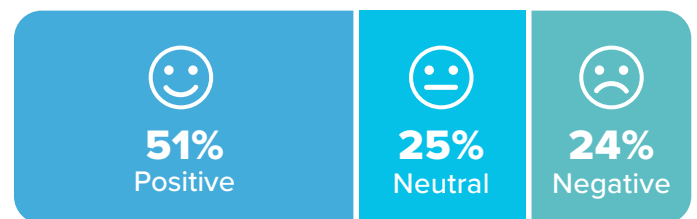
Some of the best promotional products that real estate end-buyers have ever received include:



Why do real estate end-buyers keep promo items?



How do real estate end-buyers view artificial intelligence?



7 IN 10 real estate end-buyers have purchased promo products or apparel from an e-commerce site multiple times, more frequently than other industries surveyed.

74% of real estate end-buyers say it's important that the promo products they receive are made in a socially responsible manner.

ONE-THIRD (33%) of real estate end-buyers believe AI will significantly affect their day-to-day lives during the next three years.